



Lisbon School
of Economics
& Management
Universidade de Lisboa



STATISTICS II

Academic Year: 2025/2026, 2nd Semester

PROGRAM

1. Sampling Distributions

- a) Simple Random Sampling
- b) Sampling Distributions
- c) Asymptotic Distributions and the Central Limit Theorem

2. Estimation

- a) Definition of Estimator and Estimate
- b) Properties of Estimators
- c) Point Estimation: Method of Moments and Maximum Likelihood Estimation
- d) Interval Estimation

3. Hypothesis Testing

- a) Definition and Types of Errors
- b) Steps of a Hypothesis Test: Hypotheses, Test Statistic, and Decision
- c) Rejection Region and p-value
- d) Parametric Hypothesis Tests for Population Parameters
- e) Non-Parametric Hypothesis Tests

4. Linear Regression Model

- a) Introduction to the Linear Regression Model
- b) Model Assumptions
- c) Estimation of Coefficients
- d) Model Quality Assessment
- e) Statistical Inference
- f) Dummy Variables
- g) Prediction

Main reference

- Newbold, P., Carlson, W., & Thorne, B. (2013). *Statistics for business and economics* (8th ed.). Pearson.

Complementary references

- Marôco, J. (2021), *Análise Estatística com o SPSS Statistics*. 8ª Ed. ReportNumber.
- Silvestre, A. L. (2007). *Análise de Dados: Estatística Descritiva*. Escolar Editora.
- Triola, M. (2022). *Elementary Statistics* (14th ed.). Pearson.
- Winston, W. (2016). *Microsoft Excel 2016 Data Analysis and Business Modeling*, Microsoft Press.

Class Schedule

- Mondays, 15:30–17:00 — Room F1 AF1
- Wednesdays, 13:30–15:00 — Room F1 AF24

Student Office Hours

Elisabete Fernandes: Thursdays, 13:30–14:30, by prior appointment at least 48 hours in advance via email (efernandes@iseg.ulisboa.pt).

Office hours are only held during weeks with classes.